

## Mr. Steven S. Reinemund '70

**Mr. Steven S. Reinemund** graduated from the U.S. Naval Academy in 1970. Upon graduation, he was commissioned as a 2<sup>nd</sup> Lieutenant in the United States Marine Corps. He served in the Marine Corps for 5 years, and achieved the rank of Captain. He has been a Dean of the Calloway School of Business and Accountancy at Wake Forest University and Babcock Graduate School of Management, Wake Forest University. He is executive in residence at Wake Forest University and has served as Dean of Business and Professor of Leadership and Strategy since July 1, 2008. Mr. Reinemund held a distinguished 23-year career with PepsiCo, Inc. He served as the Executive Chairman of PepsiCo Inc., from October 1, 2006 to May 2, 2007 and also served as its Chief Executive Officer from May 2001 to October 1, 2006. He served as the President and Chief Operating Officer of PepsiCo Inc., from September 1999 to May 2001. He began his career with PepsiCo Inc., in 1984 as a Senior Operating Officer of Pizza Hut Inc., and also served as its President & Chief Executive Officer since 1986. He served as the President and Chief Executive Officer of Pizza Hut Worldwide since 1991. He served as the Chief Executive Officer and President at Frito-Lay Inc., since 1992 and also served as its Chairman. He served as the Chairman and Chief Executive Officer of PepsiCo's global Frito-Lay business from 1996 to 1999. From 1992 to 1996, he led Frito-Lay North America, during which time sales and profits for the unit grew dramatically. He served as the Chairman of PepsiCo Inc., since May 2007. From 1990 to 1999, he served as the Chairman of Salvation Army from 1996 to 1999 and also serves on National Advisory Board. He served as the Chairman of the National Minority Supplier Development Council from 2005 to 2007. He has been an Independent Non-Executive Director at Exxon Mobil Corporation since May 30, 2007 and has been its Presiding Director since 2016. He has been an Independent Director of Wal-Mart Stores Inc., since 2010 and Chick-fil-A, Inc. since July 2015. He has been an Independent Director of Marriott International, Inc. since April 27, 2007. He serves as a Director of The Cooper Institute since 2010. He serves as a Member of Advisory Board at The British-American Business Council. He served as a Director at American Express Company from 2007 to May 11, 2015. He served as a Board Member at Defense Business Board. He served as a Director of Business Council of New York State Inc. Mr. Reinemund served as a Director of Johnson & Johnson from October 14, 2003 to April 24, 2008. He served as a Director of Frito-Lay, Inc. He served as a Director of the United States Naval Academy Foundation. Mr. Reinemund served as a Director of Grocery Manufacturers Association. He served on National Council of La Raza and honored with its President's Award in 1997. He was also awarded the Salvation Army's top volunteer award, The Order of Auxiliary Service Medal. He was honored with the William Booth Award in 1999 and the 1998 Excellence in Board Leadership Award from The National Assembly of National Voluntary Health and Social Welfare Organizations. He holds a Master's of Business Administration from the University of Virginia in 1978.

