



## USNA '70 50<sup>th</sup> Reunion Fundraising Project Status

30 March 2018

- We have passed the one-year mark for our 50<sup>th</sup> Year Class Fundraising Project.
- **Our goal is to raise \$1,970,000 through at least 70% Classmate participation.**
- As of 30 Jan 2018, 231 (35%) of our Class donated/pledged 48% of the goal (\$951,052).
- We thank those who have already contributed. Your donations are greatly appreciated.
- **This leaves us with \$1,018,948 to be raised over the remaining 2.5 years.**
  - To reach both goals, we need to significantly increase participation.
  - **We ask you to consider a donation of between \$500 - \$1000/year for the next 2.5 years.**
  - **The easiest way to contribute is online at <http://www.usna.com/1970Pledge>.**
- **We ask Company Reps, to work with their company on project status and goals.**
- Here is a breakdown (goal – donations = shortage/overage) by individual gift categories.  
**Center for Ethical Leadership:** \$750,000 - \$199,746.71 = **\$550,253.29 (shortage) (27% of goal)**  
**Cyber Center:** \$500,000 - \$130,329.18 = **\$369,670.82 (shortage) (26% of goal)**  
**USNA Athletic Excellence:** \$420,000 - \$138,719.07 = **\$281,280.93 (shortage) (33% of goal)**  
**USNA Annual Fund:** \$300,000 - \$482,257.27 = **\$182,257.77 (overage) (161% of goal)**
- Note that we have already exceeded our target donation of \$300,000 for the USNA Annual Fund. We ask that going forward you only donate to the **Stockdale Center for Ethical Leadership**, the **Cyber Center** or the **USNA Athletic Excellence** funds. If you have pledged additional funds to the USNA Annual Fund, We ask that you shift that pledge to the other three funds at time of contribution.

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